



On-page SEO optimization  
Technical SEO  
Mobile optimization  
E-commerce SEO

## Our Services to you.

**Web Hosting:** including the registration of domain names with ICANN, providing hosting servers for your domain, with cPanel and ftp access also providing admin dashboard features along with domain email addresses. Configuring all the above.

**Web developer:** Designing user interfaces and navigation menus  
Reviewing code  
Integrating multimedia content  
Testing web applications  
Troubleshooting performance or user experience issues  
Monitoring site performance and traffic  
Ensuring responsive design

**On-page SEO** is the practice of optimizing web pages for search engines. It involves modifying elements such as the page title, meta description, URL,

**On-page optimization:** From blog posts to product pages, content is carefully enhanced to rank, engage, and convert

**Technical SEO** is the process of optimizing your website so that search engines can effectively crawl and index it. Website security improvements: Increasing your website's security by implementing protocols such as Hypertext Transfer Protocol Secure (HTTPS) and Secure Sockets Layer (SSL)  
Duplicate content analysis: Finding and addressing duplicate content issues. Having the same content across multiple web pages can confuse search engines as to which page to display in search results.

**Mobile optimization:** Optimizing a website in such a way as to ensure that it displays and works as intended on mobile devices  
Robots.txt analysis: Reviewing your robots.txt file to make sure you're not blocking access to important pages for search engine crawlers  
Structured data implementation: Implementing structured data to help Google better understand your web pages

**Ecommerce SEO** service provider specialize in helping ecommerce businesses improve their search engine rankings

**Local SEO** focuses on optimizing your website and online presence to attract more business from relevant local searches. When people in your area search for products or services related to your business, Local SEO helps ensure your website appears at the top of search engine results pages (SERPs), Google Maps, and other local directories.

# On-Page SEO Checklist

Here's a comprehensive on-page SEO checklist with each point outlined and blank tick boxes for you to tick off when done. This will help you achieve a high SEO score.

My Keyword(s) for this page is: \_\_\_\_\_  
*keep this in mind during the following checks*

## URL OPTIMIZATION

Short and Descriptive URL: Ensure the URL is concise, descriptive, and includes the primary keyword. \*Add your target keyword to your page's URL

Use Hyphens: Use hyphens (-) to separate words in the URL (avoid underscores).

## TITLE TAG

Primary Keyword: Include the primary keyword near the beginning of the title.

Length: Keep the title between 50-60 characters. \* What title would you click on?

Unique and Compelling: Make it unique and compelling to encourage clicks.

## META DESCRIPTION

Primary Keyword: Include the primary keyword in the meta description.

Length: Keep it between 150-160 characters.

Compelling: Write a compelling description that encourages clicks.

## HEADER TAGS (H1, H2, H3, ETC.)

H1 Tag: Include the primary keyword in the H1 tag.

H2, H3 Tags: Use H2 and H3 tags to structure the content and include secondary keywords.

## CONTENT OPTIMIZATION

Quality Content: Ensure the content is high-quality, relevant, and provides value to readers. \* Use synonyms and related terms

Primary Keyword: Use the primary keyword naturally in the first 100 words.

Keyword Density: Maintain a natural keyword density (avoid keyword stuffing).

LSI Keywords: Include Latent Semantic Indexing (LSI) keywords throughout the content.

Content Length: Aim for at least 800-1000 words (longer content often ranks better).

Readability: Ensure the content is easy to read with short paragraphs, bullet points, and subheadings. \* Use your keyword in an H1 and H2 Subheader

## IMAGE OPTIMIZATION

Alt Text: Include descriptive alt text with primary keywords for all images.

File Name: Use descriptive file names with keywords for all images.

File Size: Optimize image file sizes for faster loading times. [convert/compress using \*.webp image format]

## INTERNAL LINKING

Relevant Links: Add (5) internal links to other relevant pages on your website.

Anchor Text: Use descriptive anchor text with keywords. */website-url-links-explained*

## EXTERNAL LINKING

High-Quality Sources: Link to high-quality, authoritative external sources.

Relevant Content: Ensure external links are relevant to your content.



### MOBILE OPTIMIZATION

Responsive Design: Ensure your website is mobile-friendly and responsive.  
Mobile Loading Speed: Optimize for fast loading times on mobile devices.



### PAGE SPEED

Loading Time: Ensure the page loads quickly (under 3 seconds is ideal).  
Optimize Code: Minimize CSS, JavaScript, and HTML.  
Use Caching: Enable browser caching and use a Content Delivery Network (CDN).



### USER ENGAGEMENT

Engaging Content: Include multimedia (images, videos, infographics) to make content engaging.  
Call to Action: Add clear and compelling calls to action (CTAs).



### SCHEMA MARKUP

Structured Data: Use structured data (schema markup) to help search engines understand your content. [Business][Organization][FAQ][Product][Video][Blog Article][Breadcrumb][Searchbox]



### SOCIAL SHARING <https://www.addtoany.com/share>

Social Buttons: Add social sharing buttons to make it easy for users to share your content.



### SECURITY

HTTPS: Ensure your website is secure with HTTPS. Add security headers to the htaccess file.



### ANALYTICS AND TRACKING

Google Analytics: Set up and configure Google Analytics. <https://analytics.google.com/>  
Google Search Console: Set up and verify Google Search Console. <https://analytics.google.com/>



**MATCH SEARCH INTENT.** Double check that your page is a 1:1 match for search intent. The best way to do that? Check out Google's first page for that keyword. If they're all a specific type of page (like a list post or ecommerce product page), you want your page to be in-line with what's already ranking.



<https://PrintingREADY.com>



\* SEO service providers cannot guarantee results SEO services offer implementation of SEO practices only, which may take weeks or months before any results begin to show. So to ensure to you work you asked for has indeed been carried out we perform seo page check before and after the task(s) using <https://seobility.net/en/seocheck>